



Time Warner Cable SPOTLIGHT AWARD

**Recognizing at least three exemplary K-12
projects for creative use of media or
technology resources during the
2008-2009 school year**

WINNERS RECEIVE

\$500 & \$1,000

PERSONAL AWARD!

FOR YOUR SCHOOL!

Awards will be presented to the recipients of the Spotlight Award at the Time Warner Cable Spotlight on Education Ceremony in May. Award winners and finalists will also be considered for the 20th Anniversary of Time Warner Cable's National Teacher Awards, *The Crystal Apple*.



TIME WARNER CABLE

THE POWER OF YOU™



Time Warner Cable SPOTLIGHT AWARD

Recognize outstanding teachers who develop creative learning experiences using media or technology resources.

Encourage the development and effective use of Cable in the Classroom educational programs.

Stimulate a national exchange of innovative ideas and programs among educators.

Criteria

Participating schools must be located within a Time Warner Cable service area.

Eligible teachers (grades K-12) must work at state accredited public or private schools.

Projects must involve cable resources, including national cable networks or local government, educational or public access programs, or Internet technology.

Projects should focus on curriculum development in areas such as cross-curricular studies, classroom-to-community activities, study-related materials, audiovisual productions and/or multimedia applications.

Last year's National winners are not eligible to apply for this year's competition but will be eligible for 2009-2010.

Submitted entries must take place in the 2008-2009 school year

Judging

All entries will be judged by an impartial panel of knowledgeable professionals in education and television. Judging will be based on:

- Relevance to the curriculum
- Learning benefits to the students
- Frequency and integrated use of cable programming or technology
- Innovative fresh approach
- Overall program content
- Quality of materials and student involvement
- Duration of Project
- Number of students affected
- Results

To Submit Materials

Lesson plans, student examples and other printed materials to support your entry may be submitted in an 8 ½" by 11" binder or folder.

Audiovisual entries must be on ½" VHS format tape or standard DVD/CD, **no more than four minutes in length**. PowerPoint presentations should be included on CD and a print out included with submission. Send TWO copies of VHS, DVD or CD.

Label all materials completely with project title, teacher name(s), school name, address and phone number.

Materials submitted will not be returned. Make a copy of your entry before mailing.

All materials must be shipped pre-paid

To Enter/Deadline

A teacher or teacher team must create and conduct a project based on the above criteria and submit the attached official entry form, or a facsimile, and project summary, **to be received by March 20, 2009**. If needed, an 8 ½" by 11" **one-page summary** of the project can accompany the official entry form.

Send Entries To

Time Warner Cable
Attn: Vickie Carpenter
PO Box 579 / 309 N College St
Killeen, TX 76541
Phone: 254-200-3406
Email: vickie.carpenter@twcable.com

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