



**cable in the
classroom**
Kids. Cable. Learning.

Connections
January 2009

Connections is a publication brought to you by Time Warner Cable, Kansas City.

Working with your community and for your community—bringing schools the most up to date information in educational programming & technology.



Beyond Show & Tell: Media Tools that Help Students Express Themselves in New Ways

Voice Lessons

Returning to his home turf after years in Hollywood, a teacher gives students a chance to express themselves.

Don Cerrone was sitting on a sound stage in Hollywood when he had an epiphany. He remembers thinking, "I grew up in a housing project in Manhattan, and here I am in Hollywood. How did I get here?" I realized that if it hadn't been for some of my high school teachers I'd never be where I was. So I said to myself, 'I'm going to go back to school to become a teacher.'" And that's what he did. ...

Constructing Your Deconstruction

Dissecting pop culture is an effective way to teach critical-thinking skills.

Watching a student bring your classroom to life through deconstruction can be one of teaching's greatest pleasures. Don't worry -- we're not suggesting you take the classroom apart. Deconstruction is the method used to analyze media that leads to identifying and understanding messages conveyed beyond the selling of the product or service. Deconstruction is when we take a media example apart to look at the pieces used to create it and the effect they have on the final product. As such, deconstruction is a significant piece of media-literacy education. ...

Using Cable in the Classroom

The Language of Dance

Ovation's program Martha Graham: The Dancer Revealed traces the unlikely life of a girl from Allegheny, Penn., through more than 70 years of dancing and choreographing, exploring how she changed the language of dance and forged a legacy still reverberating through the arts today. Rare footage and Graham's own reflections on her personal and professional journey to the world's stage are augmented by insights from her former colleagues and collaborators, all of which combine to convey the challenges, passion, and perseverance essential to developing her artistic vision. This unflinching look at one of the most important performing artists of the 20th century offers many possibilities for meaningful connections between the arts and creativity requisite for today's students. ...

The Power of Participation

A look at using new media to share personal histories.

Personal histories in today's classroom have moved way beyond the timelines of major life events that we did as children. Students today incorporate new-media tools and 21st-century skills to tell about themselves and other people. ...

To read complete articles and this month's CIC program schedule, check out each issue of *Cable in the Classroom* and *Threshold* magazines online at www.ciconline.org.

Subscriptions

You can also [subscribe to the print edition](#) of *Cable in the Classroom Magazine*, delivered monthly, 11 times per year (11 issues) for \$28.95 per year.

Inauguration Day Coverage January 20

Students can tune in to C-SPAN and CNN and for coverage of the 2009 Inauguration, or watch Nickelodeon's "Kids Pick the President" programming to recap the events that led to the election of Barack Obama.



Change.gov: The Obama-Biden Transition Team, change.gov
CNN Student News, HLN, Mon-Fri, 4am ET, www.cnn.com/studentnews
C-SPAN Classroom, www.c-spanclassroom.org
C-SPAN Live Coverage, C-SPAN, Details TBA
Nick News with Linda Ellerbee: Election Issues '08, NICK, January 9, 6am ET/PT, www.nickjr.com/teachers/lesson_plans/election_issues.jhtml
Nick News with Linda Ellerbee: Tales from the Trail, NICK, January 16, 6am ET/PT, www.nickjr.com/teachers/lesson_plans/tales_from_the_trail.jhtml



**Questions, comments or information to share?
Contact:**

Time Warner Cable, 6550 Winchester Ave., KC, MO 64133
Joyce Peters, Community Relations Specialist, 816-222-5710
joyce.peters@twcable.com

Cable in the Classroom and Time Warner Cable—Working together to improve teaching and learning

2009 National Teacher Awards and Champion Principal Award



Now in its 20th year, the National Teacher Awards recognize projects developed by educators who often go beyond traditional teaching methods to address different learning styles and reach the greatest number of students. Over its history, Time Warner Cable has honored more than 500 teachers from around the country with these awards.

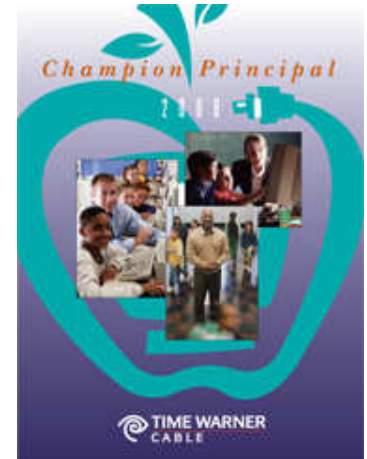
Teacher winners receive an all-expenses-paid trip for two to Washington, DC for the gala celebration, \$2,000 cash for each winning project, a \$3,000 school technology grant and a Crystal Apple sculpture.

Over the years of conducting Time Warner Cable's National Teachers Awards, we've come to realize that a principal's encouragement and support can make a tremendous difference in how effectively technology is used to maximize teaching and learning in the classroom. That's why we're looking for a Champion Principal who supports and understands the use of technology as an effective classroom learning resource. **Our 2009 Champion Principal will receive a trip for two to the TWC National Teacher Awards gala celebration.**

Application forms were mailed to each principal and district office in December. For additional copies and more information, visit:

www.timewarnercable.com/NationalTeacherAwards

Applications are now being accepted until March 27, 2009.

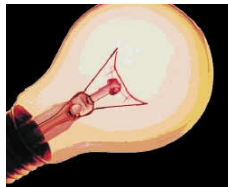


Internet Safety Spot Features SMSD Student

Our thanks to local actress Laura Kaufman, a student in the Shawnee Mission School District, for her cooperation and starring role in our 2008 Internet safety commercial.

The 30-second spot has been running on local cable channels for several months, and is now available on our web site, along with a short survey question: [Should parents be included as a 'friend' on their child's online networking site?](#)

View the spot and answer the survey at: KConDemand.com/KidsAndTeens
To link to the spot, call 816-222-5710.



VIDEO PRODUCTION CONTEST: Thomas A. Edison Electrical Safety Awareness Video Awards

Time Warner Cable, Cable in the Classroom and The Electric League have partnered to create the Thomas Edison Electrical Awareness Awards as part of an electricity education program. The program, which is currently in its seventh year, integrates online research with Cable in the Classroom programming into a project that will allow students to collaborate in a workplace-like environment.

High school students must work together to create a 30-second public service announcement about electrical safety. Upper elementary and middle school students will work together to create a 2-minute informational video on either electrical safety or careers in the electrical industry. Cash prizes are awarded in both categories.

View the 2007-08 winners on KC OnDemand, TWC Channel 113. Entry forms and more information are available at www.twckc.com/EdisonAwards.

FREE RESOURCES are a terrible thing to waste—please take full advantage of all that is available from CIC and the 40 networks providing programming and lesson plans for a wide variety of subjects.

REMEMBER: Time Warner Cable is also available to provide free presentations on Cable in the Classroom resources at your next in-service training. Presentations for parents on Media Smart Families (concerning Internet safety, media literacy and parental controls) are also available. Call Joyce Peters, 816-222-5710.