



Essay Contest

WHO CAN ENTER: Students in grades 4-12 from the Coachella Valley, Morongo Basin, Banning and Beaumont.

ESSAY TOPIC: Tell us why your mom should be named one of the best in the desert! Tell us her story, or tell us your story about her. Does she volunteer at your school? Has she taught you an important lesson? Is she a good role model? What kind of sacrifices has your mom made for you and your family?

AWARDS: 25 students will be selected as finalists, and the Best Moms described in those essays will be named one of Desert Cities 25 Best Moms. Each Best Mom, their essay winning student, student's teacher, and additional guests will be invited to a celebratory luncheon on Saturday, May 9, 2009. The 25 Best Moms will each receive a gift bag with prizes and an award.

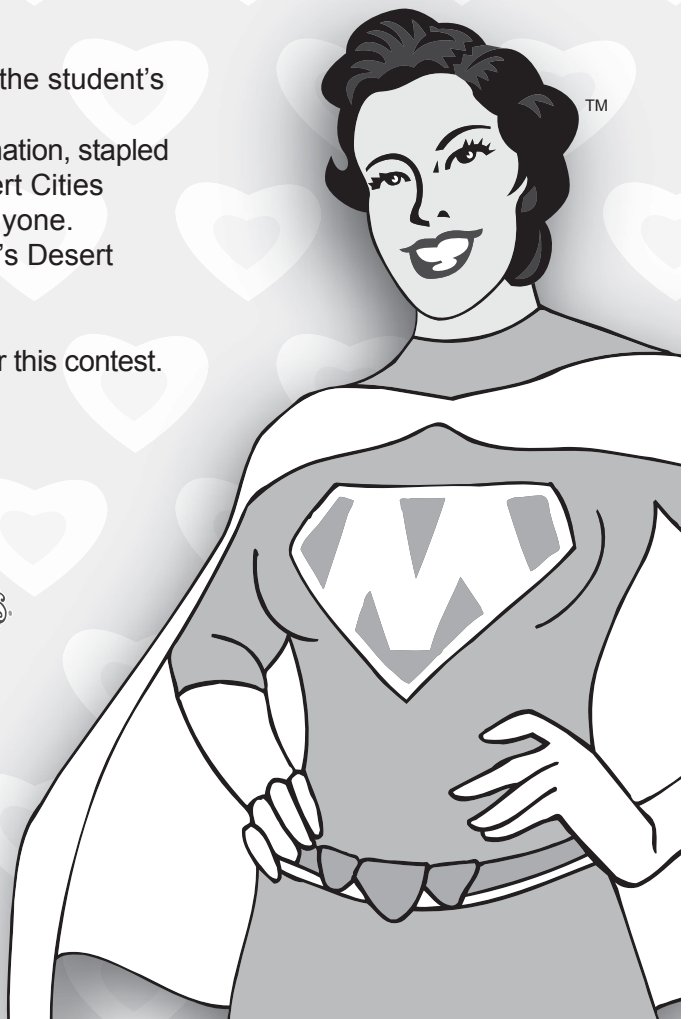
STUDENTS & TEACHERS: The writers of the three best essays, one from each school level (elementary, middle, and high school), will receive a new computer for writing the best essay for their category. In addition, the teachers of the winning students will each receive a \$250 gift card for school supplies!

RULES:

- Essays should be between 150 to 500 words in length, typed double space on 8-1/2" by 11" paper.
- One entry per student.
- Essay must be solely the work of the entrant. The signature of the student's teacher is required as verification on entry forms.
- Each entry must have a completed entry form, with contact information, stapled to the front of the essay. This information is only used for Desert Cities 25 Best Moms essay contest, and is not provided or sold to anyone.
- Entries must be postmarked or received at Time Warner Cable's Desert Cities office by March 16, 2009. The address is:
41-725 Cook St., Palm Desert, CA 92211
- Children of Time Warner Cable employees are not eligible to enter this contest.
- Previous Best Mom finalists are not eligible.

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All entries become the property of Time Warner Cable. Time Warner Cable is not responsible for lost, interrupted or unavailable network, server or other connections, miscommunications, failed phone or computer hardware or software or telephone transmissions or technical failure of any kind. Finalists will be contacted by phone and/or e-mail. The decisions of judges are final. Finalists will be posted at www.timewarnercable.com/desertcities after May 1, 2009. Finalists agree to allow use of name, photos, and essays by Time Warner Cable without compensation or consideration. For more contest rules, please see our website.



Essay Contest

Presenting Sponsors



TIME WARNER CABLE
THE POWER OF YOU™



ENTRY FORM:

Please complete and return with each typed essay.
Entries must be received or postmarked by March 16, 2009.

Please send entries to:
25 Best Moms Essay Contest
c/o Time Warner Cable
41-725 Cook St.
Palm Desert, CA 92211

Essays will be judged based on creativity, style and content. Each entrant's grade level will be taken into consideration as essays are reviewed. Essays will not be returned.

PLEASE PRINT:

Name of Student: _____

Mom's Name: _____

Mailing Address: _____

City: _____ Zip: _____

Home Phone: _____ Student's E-mail: _____

Mom's Phone: _____ Mom's E-mail: _____

School Name: _____ Grade Level: _____

Teacher Name:* _____

Teacher Signature:* _____

Teacher Phone:* _____ Teacher E-mail:* _____

How did you hear about our essay contest (please check one)?

- Time Warner Cable
- Newspaper
- Cold Stone Creamery
- The Living Desert
- My Teacher
- Library
- Hi-Lites Aveda Salon
- Other _____
- Radio
- E-mail
- Fisherman's Market & Grille

*The teachers named on the entry forms of the three winning essay writers (elementary, middle, and high schools) will each receive a \$250 gift card for school supplies.