



**FOR IMMEDIATE RELEASE**

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**TIME WARNER CABLE OFFERS FOOTBALL FANS FREE PREVIEW OF  
CBS COLLEGE SPORTS NETWORK**

**Preview Available for Armed Forces Appreciation Week, October 5-11**

**BUFFALO, NY- October 2, 2009** – Time Warner Cable will offer Digital Cable customers a free preview of CBS College Sports Network from Monday, October 5 through Sunday, October 11, 2009. The preview is available to fans during Armed Forces Appreciation Week - the network's week of special programming saluting our nation's armed forces and service academy football teams.

Armed Forces Appreciation Week is highlighted by a tripleheader of games on Saturday, October 10, including Vanderbilt at Army (12:00 PM, ET), Navy at Rice (3:30 PM, ET) and TCU at Air Force (7:30 PM, ET), as well as in-depth studio coverage throughout the day.

CBS College Sports Network is available on Time Warner Cable channel 130 (channel 175 in Olean) and in high definition on channel 776. The Network will feature additional Armed Forces Appreciation Week programming leading up to the live game action on October 10, including classic games and original programming.

"Time Warner Cable is excited to offer this free preview to football fans for this special week of Service Academy games and highlights," said Terence Rafferty, Regional Vice President of Operations, Time Warner Cable, WNY. "Making these highly anticipated football showdowns available to Western New York residents is a unique opportunity for viewers to see the games and sample programming on CBS College Sports Network," he added.

CBS College Sports Network, the original 24-hour college sports network, offers a comprehensive lineup of football programming during the 2009 season, including 50 live games, as well as studio shows and original programming. The schedule features the best of Conference USA, the Mountain West Conference, Navy, Army, NCAA Division II, and top high school football games. All college games are broadcast in high definition.

The Network's regular season and championship event programming includes coverage of NCAA Division's I, II, and III, showcasing over 25 men's and women's college sports, in addition to multiple NCAA championships. CBS College Sports Network is official cable home of the NCAA® Division I Men's Basketball Championship, and is a leading programmer of women's sports.

For more information about Digital Cable or the CBS College Sports Network free preview, call 866-771-6249 or visit [www.timewarnercable.com/wny](http://www.timewarnercable.com/wny). For CBS College Sports Network's complete broadcast schedule, log on to [www.cbcollegesports.com](http://www.cbcollegesports.com).

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**About Time Warner Cable - Buffalo**

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at [www.timewarnercable.com/wny](http://www.timewarnercable.com/wny) or call 866-771-6249.